



For Immediate Release: February 14, 2011

**ARTVOWS.COM LAUNCHES ON VALENTINE'S DAY TO OFFER COUPLES
PERSONALIZED FINE ART THAT REFLECTS THEIR LOVE ON THEIR
SPECIAL DAY**

**Customized to Commemorate Weddings, Vow Renewals, Anniversaries,
Commitment Ceremonies, Art Vows Can Become Family Heirloom**

As the wedding photos collect dust on a bookshelf, a beautiful work of art can now adorn your home forever capturing the hopes and dreams of your special day. With the Valentine's Day, 2011 launch of **Art Vows** (www.ArtVows.com), the first of its kind online gallery offering personally significant fine art pieces that celebrate marriage in a unique way, couples can display their vows for the world to see with vibrant, full color fine art that captures the spirit of their new adventure in life together. These **Art Vows**, like wedding rings, can be an enduring touchstone that captures the essence of the promises that uniquely define a couple's union.

Wedding vows are at the heart of a couple's promise to each other, proclaiming their commitment to friends, family and community. **Art Vows** allows these treasured words to live on forever, and by incorporating the art into the ceremony, it lets all couples experience the beauty of what has become a traditional wedding ritual in many cultures. According to the site's founder, Michael Shapiro, owner of Ketubah.com, the world's number one provider of heirloom quality fine art Ketubahs, "Many cultures across the centuries have looked to meaningful ways to mark and perpetuate life cycle events. There appears to be something universally appealing about a personalized piece of fine art that speaks to the aesthetic tastes of the couple as well as their promises to each other that is signed, dated, read aloud and displayed at the wedding."

With 100 exclusive designs in a range of styles by a select group of leading artists from around the world, **Art Vows** is for couples looking for something extraordinary and distinctive to commemorate their wedding day. And for anyone looking for ways to mark what really matters in life...their relationships, family and community...**Art Vows** can also be a beautiful way to celebrate events such as commitment ceremonies, the renewal of vows, the celebration of anniversaries or a random proclamation of love. Offered in a wide range of styles that can reflect a couple's personal tastes, **Art Vows** transforms wedding vows or a favorite piece of poetry into a limited edition art print that will be an enduring keepsake. For those who have not found the perfect words to communicate their love, **Art Vows** offers original wedding texts that reflect varying beliefs (religious, spiritual, humanist, individualist, Christian and interfaith.) Printed using archival inks on high-quality paper or canvas that will last a lifetime, **Art Vows** are hand numbered in limited editions of 365 representing, as Shapiro says, "Every day of every year in the couple's future together." Art Vows come "ready to use" at the wedding, either stretched (if ordered on canvas) or professionally matted (if ordered on paper). After the wedding or special event, they are suitable for framing to be prominently displayed in the home.

Art Vows was founded by Montreal native Michael Shapiro, who has 15 years of experience offering fine art for weddings having delighted 50,000 discerning couples since Ketubah.com became the first of its kind website in 1996. Experts in printing heirloom quality print on demand, Ketubah.com has pioneered the personalization of art with multiple texts, and in various languages.

For further information, go to www.artvows.com or call toll free 1-855-ARTVOWS (1-855-278-8697)

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